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| **COURSE DESCRIPTION** | | | | | |
| **Course** | *Code* | *Semester* | *L+P Hour* | *Credit* | *ECTS* |
| COMPUTER AND SOCIAL MEDIA LITERACY | BTSM 505 | 1/2 | 3 + 0 | 3 | 6 |

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| **Prerequisites and Co-requisities** | - |

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| **Language of Instruction** | English |
| **Level of Course Unit** | Graduate |
| **Type of Course Unit** | Free Elective |
| **Coordinator of the Course** | - |
| **Name of Lecturer(s)** |  |
| **Assistants of the Course** | Res. Asist. Eren Özyiğit, Res. Asist. Merve Baykal, Res. Asist.. Burcu Dok |
| **Aim** | This course aims to enable the students to follow the media more consciously. |

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| **Learning Outcomes** | **Program Learning Outcomes** | **Teaching Methods** | **Evaluation Techniques** |
| Learns the importance of media literacy and media literacy. | 1, 2,3,4,7,8 | 1,2,3,4,5,6 | 1,2,3 |
| Learn the media literacy process in the world and in Turkey. | 1, 2,3,8 | 1,2,3,4,5,6 | 1,2,3 |
| Learn the media literacy process in the world and in Turkey. | 1, 2,3,8,12,13 | 1,2,3,4,5,6 | 1,2,3 |
| Learning mass media, communication and mass - communication relation. | 1, 2,3,12,13,15 | 1,2,3,4,5,6 | 1,2,3 |

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| **Teaching Methods:** 1: Lecture, 2: Question-Answer, 3: Discussion 4: Case Study 5: Problem solving |

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| **Measurement Methods:** | 1: Class 2: Semester 3: Homework |

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|  |  | |  | COURSE’S CONTRIBUTION TO PROGRAM | Katkı Düzeyi | | | | | |
|  |  | |  |  | 1 | 2 | 3 | 4 | 5 |  |
|  |  | | 1 | Having knowledge of past, basic though and principles of the PCG, and implementing PCG | x |  |  |  |  |  |
|  |  | | 2 | Comprehending meaning and importance of the coordination, consultation/consulting and supervision in the PCG field, and implementing them |  | x |  |  |  |  |
|  |  | | 3 | Having knowledge of ethical rules accepted by national and international PCG associations, and implementing them |  |  |  | X |  |  |
|  |  | | 4 | Learning to accept everyone as they are / with all kind of features by the multicultural approach |  |  | X |  |  |  |
|  |  | | 5 | Learning theories/information about cultural awareness, cultural social justice, solution of conflicts, and other cultural behaviors; for development and health of human soul, mind and body, and implementing them |  | X |  |  |  |  |
|  |  | | 6 | Learning theories related to the development, learning and personality development so as to facilitate positive development and wellness of individual for his/her life time, and implementing them |  |  | X |  |  |  |
|  |  | | 7 | Understanding the environmental factors affecting normal and abnormal behaviors, psychopathology, disability conditions and crisis during his/her development process, |  | X |  |  |  |  |
|  |  | | 8 | Learning and implementing the career consulting, processes, techniques and sources, career development and decision-making model so as to include those applied to certain groups in the global economy |  |  | X |  |  |  |
|  |  | | 9 | Learning psychological consulting theories, being aware and use of intervention techniques suitable for counselees in practice | X |  |  |  |  |  |
|  |  | | 10 | Learning group process, roles and behaviors of group members, group working, therapeutic factors, and principles and techniques of group dynamics containing developmental stages | X |  |  |  |  |  |
|  |  | | 11 | Learning varieties and skills of being group leader and implementing them | X |  |  |  |  |  |
|  |  | | 12 | Gaining understanding to assess individual and group approaches within framework of multicultural society |  | X |  |  |  |  |
|  |  | | 13 | Comprehending and implementing standardized and non-standardized tests containing the environmental assessment, performance assessment, individual and group assessments and inventory methods, psychological testing, and behavioral observations, as well as basic concepts of other assessment techniques |  |  |  |  | X |  |
|  |  | | 14 | Learning qualitative and quantitative scientific research methods, comprehending importance to make research in the field of PCG and to present results in written, and implementing them |  |  | X |  |  |  |
|  |  | | 15 | Learning how to use internet and technology for accessing information, sharing information, professional development and data analysis |  | X |  |  |  |  |
|  |  | | 16 | Sticking to confidentiality principle in the PCG services, believing that benefiting from the PCG services is open to everyone for their life time on voluntarily basis |  |  | X |  |  |  |
|  |  | | 17 | Understanding the barriers before education of students who need special education and supporting students in these fields |  | X |  |  |  |  |

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| **DERS AKIŞI** | | | | |
| **Hafta** | | **Konular** | **Ön Hazırlık** | |
| 1 | Media literacy and precaution | | | The course material to be processed should be read. |
| 2 | Media literacy process in the world and turkey | | | The course material to be processed should be read. |
| 3 | Communication processes, items and communication types | | | The course material to be processed should be read. |
| 4 | Mass media, communication and mass media relations | | | The course material to be processed should be read. |
| 5 | Media functions, economic dimension | | | The course material to be processed should be read. |
| 6 | Television broadcasting in Turkey | | | The course material to be processed should be read. |
| 7 | Television program types | | | The course material to be processed should be read. |
| 8 | Family, children and television (TV viewing habits) | | | The course material to be processed should be read. |
| 9 | Negative effects of TV, TV program analysis, stimulating icons | | | The course material to be processed should be read. |
| 10 | Radio, functions, types and analysis of radio programs | | | The course material to be processed should be read. |
| 11 | Periods, functions, newspapers and magazines, basic concepts | | | The course material to be processed should be read. |
| 12 | News The importance of news and photography, newspaper preparation application, types of magazines | | | The course material to be processed should be read. |
| 13 | Media, ethics and legislation | | | The course material to be processed should be read. |
| 14 | Media, ethics and legislation | | | The course material to be processed should be read. |

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| **READING TEXT** | |
| **Required Reading** | "Effective Communication and Body Language" (2007) Recep Tayfun, Nobel Publications, Ankara "6 Basic Approaches to People Recognition / Effective Communication" (2007) Oğuz Saygin, Yakamoz Publications, Istanbul "Effective Communication" (2008) Pegema Publications, Istanbul |
| **Recommended Reading** | Academic articles selected by the course instructor according to their interests and past experience. |

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| **MATERIAL SHARING** | |
| **Materials** |  |
| **Homeworks** |  |
| **Exams** |  |

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| **ASSESSMENT** | | |
| **TERM LEARNING ACTIVITIES** | **NUMBER** | **WEIGHT, %** |
| Mid-Term | 1 | 20 |
| Quiz | 0 | 0 |
| Homework | 1 | 25 |
| Final |  | 10 |
| **Total** |  | **55** |
| **Contribution of Final Exam to Success Grade** |  | 45 |
| **Contribution of Term (Year) Learning Activities to Success Grade** |  | 55 |
| **Total** |  | **100** |

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| **COURSE CATEGORY** | Lecture on Specialized Field | | |
| **ECTS / WORK LOAD TABLE** | | | |
| Activities | Number | Duration (Hour) | Total Work Load (Hour) |
| Duration (hour) | 16 | 4 | 64 |
| Prestudy | 16 | 4 | 64 |
| Homework | 1 | 9 | 9 |
| Mid-Term | 1 | 3 | 3 |
| Final | 1 | 10 | 10 |
|  |  |  |  |
| **Total Workload** |  |  | 150 |
| **Total Workload / 25 (h)** |  |  | 6 |
| **ECTS Credit** |  |  | 6 |